



NEWS RELEASE

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ION AUDIO UNVEILS THE WORLD'S FIRST USB TURNTABLE WITH iPod DOCK AT CES

LP DOCK Converts Vinyl LP Records to MP3 Files for iTunes or Directly to iPod

Cumberland, R.I. (Jan. 6, 2008) – ION Audio (www.ion-audio.com), a leader in consumer audio and entertainment gear, introduces LP DOCK, an innovative new USB turntable that allows users to convert Vinyl LP records to directly to iTunes and/or iPod. LP DOCK is the first of its kind to deliver direct-to-iPod technology.

ION Audio's LP DOCK USB Turntable easily transfers old vinyl collections directly to your iTunes library or an iPod. Included software quickly and easily archives records to a computer for transfer to CD or any MP3 player and cleans up noisy pops and clicks inherent on some old vinyl recordings.

"We are very proud to offer yet another way for our users to enjoy music where they want, when they want it," announced Jack O'Donnell, CEO of ION Audio. "People now have the opportunity to dust off their records and bring them into the digital age. LP DOCK is ideal for anyone who wants to archive their vinyl to their iPod or iTunes."

Users of earlier iPod models can transfer captured vinyl recordings from LP DOCK to their iPod through iTunes; included software easily transfers vinyl directly to the user's iTunes Library. Owners of iPod Classic or 5th generation (Video) and 2nd or 3rd generation iPod nano can record directly from vinyl to iPod without a computer.

LP DOCK includes 33 1/3 and 45 RPM speeds. 78 RPM recording is also possible using the included software. Line level outputs enable easy connection to home AV receivers without a Phono input on the receiver, making LP DOCK a great match for home stereo setups or a home office.

The LP DOCK comes complete with EZ Vinyl Converter 2 (PC) and EZ Audio Converter (Mac); the simplest way to record and convert vinyl directly to iTunes. EZ Vinyl Converter 2 features Gracenote® MusicID technology, which analyzes incoming vinyl recordings and automatically retrieves album, artist and song information from the Internet. EZ Audio Converter lets you easily enter track information. With EZ Vinyl or Audio Recorder software, anyone can now digitally archive their record collection in just a few mouse clicks.

LP DOCK has a suggested retail price of \$299 and is available at www.ion-audio.com, Hammacher Schlemmer, Skymall, Frontgate.com and CircuitCity.com, among other retailers.



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About ION Audio

ION Audio manufactures a full line of consumer audio and musical instrument products. By leveraging its strengths in digital, analog, semiconductor and transducer technologies, the premier brand provides audio and music consumers with revolutionary product solutions. For more information, visit www.ion-audio.com; images are available at <http://ion-audio.com/media/>.

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